

PT Intelix Global Crossing Joins as Local Member of the BSA

Local computer telephony integration (CTI) software solution specialist joins international group to combat software piracy

Jakarta - January 15, 2009

PT Intelix Global Crossing (Intelix) today join the ranks of three other local software houses as a local member of the Business Software Alliance (BSA) in Indonesia. Headquartered in Jakarta, Intelix is an IT solutions provider and system integrator, that specializes in computer telephony integration (CTI) solutions. BSA local membership in Indonesia now totals four, with Andal Software, Bamboomedia and Zahir Internasional being their other members.

Speaking on behalf of BSA Indonesia at a press conference held this morning was Donny E. Sheyoputra, BSA's contracted representative, who said, "I am proud to welcome Intelix into the BSA family. Intelix and BSA share the belief that strengthening intellectual property protection is vital to ensure continued innovation in the high tech industry. Our affiliation with our local members on important policy, education and enforcement initiatives will help foster the growth of the local software industry."

"Joining the BSA enables Intelix to work closely with other technology companies that also support policies promoting information protection that are so vital to doing business today," said Irmawan Sadikin, Chief Director of PT. Intellix Global Crossing. "We strongly believe that the growth of the local software industry has been severely limited by software piracy. Local companies not only have to compete against the global software houses today, it is also forced to compete against pirated copies of globally renown brands that cost a fraction of the actual price of the product."

"We hope that our association with the BSA, and the enforcement support of the Indonesian Police (POLRI) will see software piracy reduced significantly in the coming years," added Irmawan.

In a study that was published by International Data Corporation (IDC) last year, it was found that the information technology (IT) industry was already a major contributor to Asian economies. In Indonesia, the study predicted that by reducing PC software piracy by ten percentage points over a four-year period could generate an additional 2,200 new jobs, US\$1.8 billion in economic growth, and US\$88 million in tax revenues to the country. There was further good news for local vendors, where the study also predicted an additional US\$1 billion in revenues to local vendors alone.

About PT Intelix Global Crossing

PT. INTELIX Global Crossing (www.intelix.co.id) was co-founded in April 2001, in Jakarta, Indonesia. Intelix is an IT solution provider and system integrator that specializes in computer telephony integration (CTI) solutions.

About Business Software Alliance

The Business Software Alliance (www.bsa.org) is the foremost organization dedicated to promoting a safe and legal digital world. BSA is the voice of the world's commercial software industry and its hardware partners before governments and in the international marketplace. Its members represent one of the fastest growing industries in the world. BSA programs foster technology innovation through education and policy initiatives that promote copyright protection, cyber security, trade and e-commerce. BSA members include Adobe, Agilent Technologies, Altium, Andal Software, Apple, Autodesk, Bamboomedia, Bentley Systems, CA, Cadence Design Systems, Cisco Systems, CNC Software/Mastercam, Corel, CyberLink, Dassault Systèmes SolidWorks Corporation, Dell, Embarcadero, Frontline PCB Solutions - An Orbotech Valor Company, HP, IBM, Intel, Intelix, Intuit, McAfee, Microsoft, Mindjet, Minitab, NedGraphics, PTC, Quark, Quest Software, Rosetta Stone, SAP, SAS Institute, Siemens, SPSS, Sybase, Symantec, Synopsys, Tekla, The MathWorks, Trend Micro and Zahir Internasional.

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